## RESEARCH ANALYST

- Graduate of BS Statistics, BA Comm. Research, BS Math or other related courses with research application
- At least 3 years experience in media research or the media industry such as ad agencies or TV networks
- c. Highly proficient in the use of computer & MS Office software
- d. Preferably knowledgeable in data programming or with working experience in using macro files or other database applications or media planning
- e. Above average numerical ability, analytical and interpersonal skills
  - Above average written and oral communication skills

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